ALBERTA PSYCHIATRIC ASSOCIATION
2020 SCIENTIFIC CONFERENCE AND ANNUAL GENERAL MEETING

SPONSORSHIP PACKAGE

March 19 - 22, 2020
Rimrock Resort Hotel, Banff, Alberta

About the APA Conference

The Alberta Psychiatric Association is a not-for-profit professional organization advocating for its psychiatrist members, providing leadership and support for their role in the provision of quality mental health care in Alberta by promoting effective professional relationships and influencing health policy and clinical practice. Sharing executive membership with the Sections of General Psychiatry and the Child and Adolescent Psychiatry, we have over 300 members.

Why APA 2020?

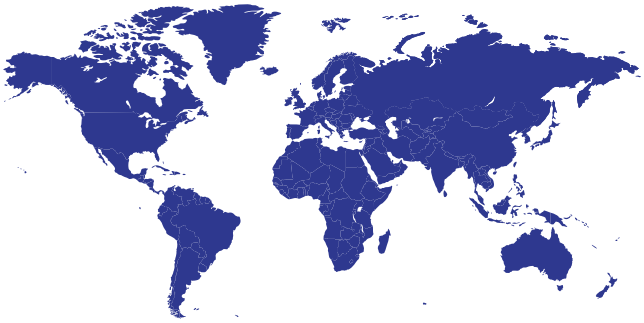
Sponsoring APA 2020 would provide you with a unique networking and collaboration opportunity where you can promote your products while gaining brand recognition and credibility amongst the psychiatric community.

Delegate Profile

By Location

95% Canadian

5% International



Calgary.....30%
Edmonton.....43%
Lethbridge.....2%
Montreal.....2%
Red Deer.....2%
Toronto.....2%
Mississauga.....1%
Okotoks..... 1%
Ponoka..... 1%
Sherwood Park..1%
Other.....15%

1 in 4 Alberta psychiatrists are in attendance every year

1 in 3 Alberta psychiatrists will have attended at least one APA annual meeting in the past 3 years

3 in 4 of all Alberta psychiatric residents are in attendance every year

Psychiatrists from every hospital and health zone in Alberta attend every year

Conference Contacts

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Conference Chair

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Sponsorship entitlements	Platinum $35,000 SOLD	Gold $25,000 SOLD	Silver $7,500	Bronze $1,000
Lunch symposium (includes meal + speaker honorarium)	•			
Breakfast symposium (includes meal + speaker honorarium)		•		
Exhibitor booth (1st choice booth location, by confirmation date)	•	•	•	
Complimentary conference registrations	3	2	1	1
First right of refusal for the 2021 APA conference	•			
Article reprint in Delegate package (must have originated in peer reviewed journals)	2	2	1	
Acknowledgement during social events	Platinum	Gold	Silver	Bronze
Logo recognition in marketing	•	•	•	•
Additional industry conference registration discount	50%	50%	25%	

Add to your package:

- Article reprint in Delegate package (must have originated in peer reviewed journals) — $500
- Exhibitor booth (1st choice booth location, by confirmation date) — $3,000
- Industry conference registration — $800

*subject to change and all pricing excludes GST

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